

ANDHRA UNIVERSITY
MODEL QUESTION PAPER
BBA(CBCS) – FIRST SEMESTER With effect from 2015-16
I.T. FOR MANAGERS

Max.Marks :75

SECTION – A

Answer any Five question of the following.

5 x 5 = 25 Marks

- 1) Explain basic concepts of Information Systems.
- 2) Classification of Digital Computer Systems.
- 3) How are secondary storage devices classified?
- 4) What are the different types of printers?
- 5) Explain the features and capabilities of a word processor.
- 6) Classify the major types of networks.
- 7) Explain how extranets are used by business.
- 8) What are the characteristics of Hyper Media?

SECTION – B

Answer the following questions:

5 x 10 = 50 Marks

- 9) Describe the hierarchical structure of an organization.
(OR)
Describe the features and capabilities of fifth generation computers.
- 10) What is a CPU and explain how it works?
(OR)
What are the different kinds of input devices?
- 11) What are the different types of software?
(OR)
Explain the features, characteristics, and capabilities of a spreadsheet.
- 12) Describe the components of a telecommunications system.
(OR)
Describe the capabilities that the Internet offers to users.
- 13) What is Knowledge Discovery? Why is Knowledge Discovery important?
(OR)
What are the benefits of OLAP?
